

One-Day workshop

AI IN OPERATIONAL INTELLIGENCE

Smart Moves: A One-Day Journey into AI Intelligence



Introduction

Smart Moves: A One-Day Journey into AI in Operational Intelligence is an instructor-led, hands-on workshop designed to introduce participants to the practical applications of Artificial Intelligence. Whether you're a student, working professional, or a team lead looking to upskill, this program provides a comprehensive introduction to AI—no prior coding experience required. Participants will explore real-world tools, build AI models, and engage in industry-relevant case studies, all within a single day.

Key Benefits

- Comprehensive introduction to Artificial Intelligence, Machine Learning, and Deep Learning
- Hands-on learning using accessible tools such as ChatGPT Playground, Teachable Machine, and Google Colab
- Exposure to real-world use cases across industries such as healthcare, finance, and marketing
- Practical experience in building a basic chatbot and an image prediction model
- Group collaboration through team-based pitch activities
- Certificate of participation to validate learning
- Includes lunch, training resources, and workshop materials
- Designed for beginners; no programming experience necessary

Program Details



Date: 19th August 2025



Day : Tuesday



Investment: Rs. 45,000+Tax



Venue: IBA City Campus



**Duration:
09:30 AM – 05:00 PM**

Program Outline:

Introduction to AI, Machine Learning, and Deep Learning

- Introduction to AI, Machine Learning, and Deep Learning
- Exploring AI applications in healthcare, finance, and marketing

Practical sessions on:

1. ChatGPT Playground
2. Teachable Machine
3. Google Colab

Building a basic chatbot

- Developing an image prediction mode
- Analysis of real-world case studies:
 1. ChatGPT in customer service
 2. Netflix recommendation algorithms
 3. Predictive marketing campaigns

Group activity:

- Pitching an AI-based solution
- Closing remarks and certificate distribution

Who Should Attend

- Working professionals looking to integrate AI tools into their careers or organizations
- Team leads, analysts, and managers seeking practical knowledge of AI-driven decision-making
- Individuals exploring career transitions or looking to enhance their professional skill set with AI capabilities
- Anyone with a keen interest in emerging technologies and innovation

[Click Here To Register Now](#)



Contact Us:



0320-3861073



021-38104701
(Ext. 1163)



cict@iba.edu.pk



Connect With Us



+92-21-38104701 (1163)



cict.iba.edu.pk



cict@iba.edu.pk

Follow us on:

