IBA Institute of Business Administration Karachi

*Leadership and Ideas for Tomorrow*

IBA CICT

Center for Information & Communication Technology

Diploma in

# BIG DATA ANALYTICS

**Batch 13**

## Bringing Data to Life, Learn, Apply, & Excel!

Your Hands-On Journey in Data Analytics Begins!

**Registration Opening soon**

- **Starting: May 2025**
- **4 - Months Diploma Program**
- **Rs. 230,000/- (+5% SST)**

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## Shape the Future with Data, start your journey with us

- **Starting: May 2025**
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- **Rs. 230,000/- (+5% SST)**
- **Saturday 5:00 PM - 9:00 PM**
  **Sunday: 9:30 AM - 2:30 PM**

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## COURSE OVERVIEW

The fusion of big data, machine learning, and technologies like cloud services, IoT, and mobile devices has opened significant business opportunities. Analytics now offers a competitive edge, but leaders must overcome challenges in technology, talent, and cultural integration to truly benefit. This intensive Four-Month Diploma equips you with the skills and confidence to leverage data for organizational growth. Learn practical applications through lectures, case studies, and discussions to enhance decision-making in your department or organization.

## FUTURE BENEFITS

- Equip students for large and complex data analysis using tools like Hadoop, Spark, and NoSQL.
- Teach data modeling, statistical analysis, and machine learning for insights.
- Train in data visualization techniques using charts, graphs, and maps.
- Instill best practices in data governance, security, privacy, and quality control.
- Practical experience via hands-on projects and industry-based case studies.
- Prepare students for careers in big data analytics, data science, business intelligence, and data engineering.

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