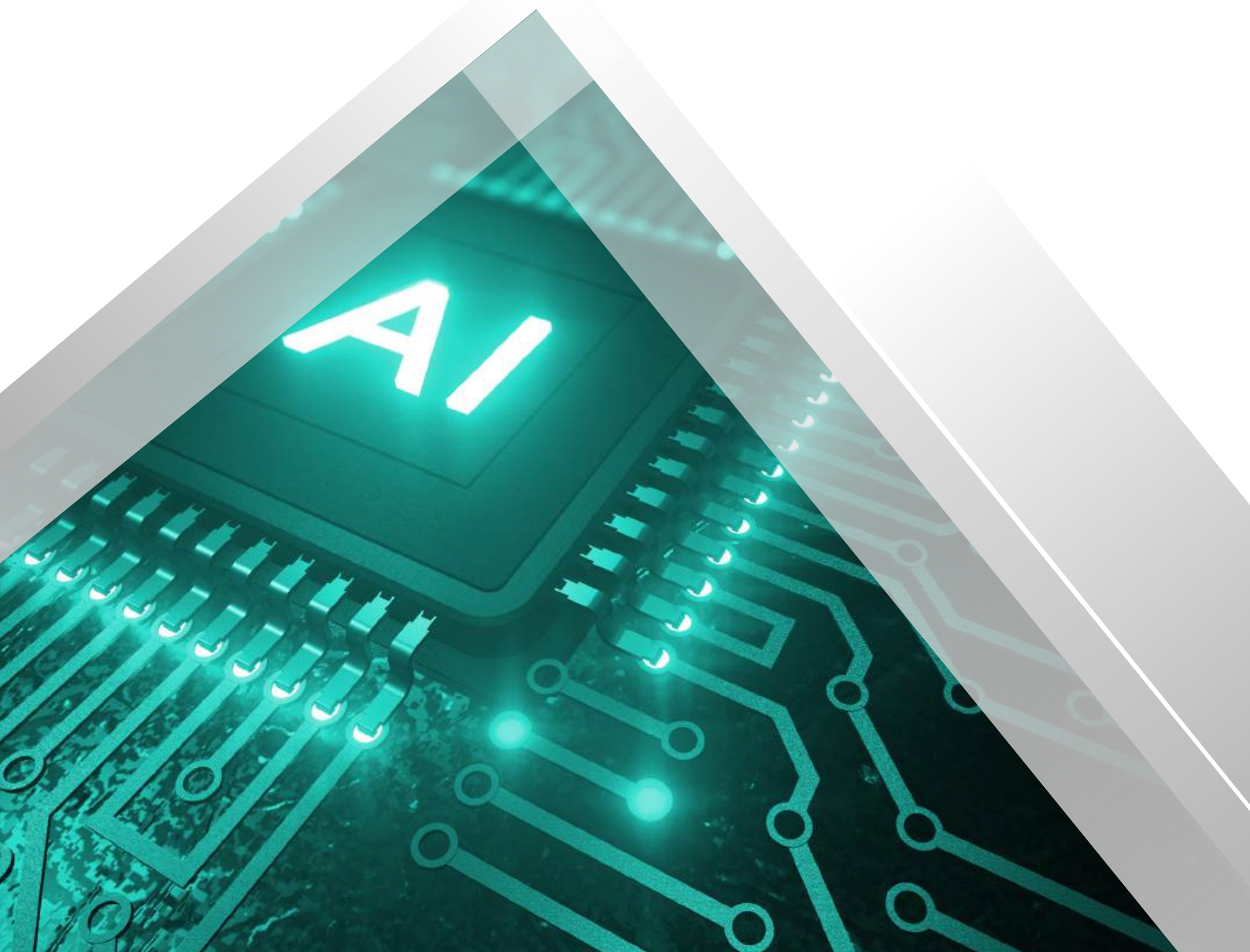


Workshop Program

# GENERATIVE AI IN ACTION

*Islamabad Cohort*

*Where Artificial Intelligence Meets  
Managerial Insight*



## INTRODUCTION:

The “Generative AI in Action: Practical Tools for Smarter Management Decisions” workshop empowers professionals to bridge the gap between artificial intelligence and managerial practice. It focuses on using Generative AI as a catalyst for smarter, data-driven, and more creative decision-making across business functions. Through practical exercises and real-world applications, participants learn how to leverage AI tools to enhance productivity, automate routine tasks, and generate insights that support strategic management and innovation.

## PROGRAM DETAILS

 <p><b>Training Cost</b> <b>Rs. 55,000 (+3% SST)</b></p>	 <p><b>Duration</b> <b>1 Day - 8 Hours   9:00 AM - 5:00 PM</b></p>
 <p><b>Training Venue:</b> <b>OGTI Islamabad</b></p>	 <p><b>Date:</b> <b>23rd January 2026</b></p>
 <p><b>Early Bird Discount:</b> <b>20% (Validity: 30<sup>th</sup> Dec '25)</b></p>	<p><b>Group Discount:</b> <b>20% for a group of 5   10% for a group of 3</b></p>
 <p><b>Format:</b> <b>100% Hands-On   Case-Based   Interactive</b></p>	

## WHO SHOULD ATTEND

- Managers
- Assistant Managers
- Marketing Professionals
- Finance Professionals
- HR Professionals
- Operations Professionals
- Strategy Professionals

## WORKSHOP OBJECTIVES

By the end of this session, participants will be able to:

1. Understand the fundamentals and business relevance of Generative AI.
2. Apply AI tools to real managerial tasks.
3. Develop AI-driven reports, marketing copies, summaries, and decision support prompts.
4. Apply prompt-engineering techniques for business problem-solving.
5. Integrate AI into workflows for enhanced productivity and innovation.

## WORKSHOP FEATURES:

- **100% Practical:** Every session includes hands-on exercises and live tool demos.
- **Interactive Group Work:** Participants collaborate on real business cases.
- **Cross-Functional Relevance:** Cases drawn from marketing, HR, finance, and operations.
- **AI Tool Kit Access:** Temporary access to selected AI tools
- **Output-Based Certification:** Participants receive certificates upon completing all exercises and presenting their case solutions.

## LEARNING OUTCOMES

After completing the workshop, the participant will:

- Automate 20–30% of daily cognitive tasks.
- Communicate better using AI-aided writing and visualization.
- Generate faster insights from business data.
- Build AI adoption roadmaps for their teams.

## TRAINER PROFILES



### Dr. Faisal Iradat

*Head of Telecommunication Research  
Lab & Associate Professor | IBA Karachi*



Faisal Iradat is an Assistant Professor at the School of Mathematics and Computer Science (SMCS), IBA Karachi, with a keen passion for bridging the gap between technology and business. His research and professional focus lie in the emerging field of technology-enabled supply chain procurement, where he applies tools like secured IoT and data analytics to areas such as smart food transportation and e-procurement. Rooted in his PhD work on Queuing Theory, he has explored various aspects of supply chain management, including project management and procurement strategies. Faisal is also an active trainer in Devops, Generative AI, public procurement, and quantitative decision-making, regularly contributing to projects at the intersection of technology, business, and social sciences.

**CLICK HERE**  
**TO REGISTER**





## Connect With Us



cict@iba.edu.pk



021-38104701 (Ext. 1160)



0320-3861073



+92-21-38104701 (1158)



cict.iba.edu.pk



cict@iba.edu.pk

Follow us on:

