



# Strategic Digital Privacy



2 Days Intensive hands-on workshop

# **Key Benefits**



**Hands-on Implementation** of Data Privacy

Participate in hands-on labs and simulations to apply data privacy best practices at work.



Regulatory Compliance & Risk Management

Master legal frameworks to ensure compliance and mitigate privacy risks.



**Practical Strategies for Workplace Security** 

Implement encryption, access controls, and incident response for workplace security.

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#### Who Should Attend

This workshop is open to all corporate professionals who want to build essential data privacy skills and implement strategic digital protection in the workplace. Designed for professionals across all fields—not just IT—it empowers individuals to enhance both personal and organizational data security.

- Business Leaders & Executives
- HR & Compliance Professionals
- Legal & Risk Management Teams
- Marketing & Sales Professionals
- Finance & Audit Officers
- IT & Cybersecurity Specialists
- Entrepreneurs & Startup Founders

## **Program Details**



PKR 60,000/- (+5% SST)



2-Days (16 hours)



16th & 17th April 2025 Wednesday & Thursday

# **Program Trainers**



PROF. DR. SHAKEEL AHMED KHOJA Trainer - Data Privacy & IS





**ABDUL MAJID JAMIL** Trainer - Cyber Security IBA Karachi - Pakistan























## Privcacy Strategic Digital



2 Days Intensive hands-on workshop

### **Program Topics**

Modules	Sub-Topics	
Fundamentals of Strategic Digital Privacy	<ul> <li>Understanding data privacy &amp; key concepts</li> <li>Importance in corporate environments</li> </ul>	<ul><li>Types of sensitive data &amp; privacy rights</li><li>Legal &amp; ethical considerations</li></ul>
Regulatory Framework & Compliance	Overview of data protection laws     GDPR & international privacy standards	<ul> <li>Penalties &amp; legal consequences</li> <li>Privacy impact assessments &amp; audits</li> </ul>
Data Privacy Risks & Security Challenges	Common data breaches & cyber threats     Regulatory, financial & reputational risks	<ul> <li>Real-world case studies &amp; impact analysis</li> <li>Al-driven threats &amp; evolving cyber risks</li> </ul>
Implementing Data Privacy Controls	<ul> <li>Data classification &amp; access control</li> <li>Encryption, data masking &amp; secure storage</li> </ul>	Incident response planning & risk mitigation
Building a Privacy-First Workplace	<ul><li>Employee awareness &amp; training strategies</li><li>Developing a culture of data security</li></ul>	<ul><li>Role of AI &amp; automation in privacy</li><li>Workplace privacy implementation</li></ul>
International Best Practices & Case Studies	<ul> <li>Learning from global data privacy leaders</li> <li>Successful industry implementations</li> </ul>	<ul> <li>Frameworks for long-term data security</li> <li>Final hands-on simulation &amp; certification</li> </ul>

#### **Trainer Profiles**

#### Prof. Dr. Shakeel Ahmed Khoja

Dr. Shakeel Ahmed Khoja, Professor and Dean at IBA Karachi, is a seasoned academician with 20+ years of experience in Computer Science. A PhD graduate from the University of Southampton, UK, he has served as Chairperson of the Computer Science Department and is a member of ACM, IEEE, and BCS. He has also edited a Data Science book published by Routledge. Renowned for integrating IT into education, his expertise spans academia, project management, and IT consultancy. Dr. Khoja is also a key trainer for the Strategic Digital Privacy Workshop, bringing valuable insights into data security and privacy.





#### **Abdul Majid Jamil**

Abdul Majid Jamil, Executive IT (ICT) at IBA, is a cybersecurity expert specializing in Digital Forensics and VAPT. With a B.E. in Telecom from IU and a Cyber Security certification from IBA, he has experience as a Researcher, Consultant, Ethical Hacker, Trainer, and Incident Responder. Passionate about securing digital systems, he brings innovative solutions to communications and IT security. As a trainer for the Strategic Digital Privacy Workshop, he provides valuable insights into cyber resilience and threat mitigation.

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